

BBA IN GENERAL BUSINESS WITH MBA

Program Requirements

Entrance requirements for the **Bachelor of Business Administration (BBA) in General Business and Master of Business Administration (MBA)** combined degree are:

- 3.0 GPA
- Junior Standing

Freshman – Junior Requirements

Students will complete all the area F courses and the Principles of Management, Principles of Marketing, Global Business, and Corporate Finance from the Business core.

Senior Standing Requirements

Students will complete 9 credit hours of approved graduate-level business courses in their final 2 semesters along with their remaining undergraduate coursework.

The student must submit the following to Graduate Admissions during their senior year: graduate application and transcripts from all institutions attended.

Bachelor of Business Administration (General Business) Requirements

Program Requirements

Code	Title	Credit Hours
Core IMPACTS		42
All core curriculum recommendations are shown under the Core IMPACTS section of the Undergraduate Graduation Requirements. (https://catalog.clayton.edu/graduation-requirements/undergraduate-graduation-requirements/core-curriculum/#nonsciencemajorstext)		
Field of Study - General Business		18
ACCT 2101	Principles of Financial Accounting	3
ACCT 2102	Principles Managerial Accounting	3
BLAW 2106	Legal Environment of Business	3
BUSA 1105	Introduction to Business	3
BUSA 2101	Business Analytics	3
ECON 2105	Principles of Macroeconomics ¹	3
or ECON 2106	Principles of Microeconomics	
Upper Division Business Core Requirements		18
FINA 3101	Corporate Finance	3
MGMT 3101	Mgmt. Prin. & Org. Behavior	3
MGMT 3120	Business Communication	3
MKTG 3101	Principles of Marketing	3
MKTG 3420	Global Business	3
SCML 3102	Operations & Supply Chain Mgmt	3
Required General Business Major Courses		6
BUSA 4101	Advanced Business Analytics	3

or MKTG 4104	Market Research & Analytics	
MGMT 4850	Internship/Cooperative Educ.	3
or MGMT 4851	Internship/Cooperative Educ.	
or MGMT 4852	Internship/Cooperative Educ.	
General Electives ²		33
Business Capstone		3
MGMT 4750	Strategic Management	3
Total Credit Hours		120

¹ ECON 2105 Principles of Macroeconomics should be taken in Core IMPACTS or as a free elective.

² Thirty-three (33) credit hours of general electives. Students should select nine (9) credit hours of MBA core courses for the General Electives area (if course pre-requisites are met). You need at least 1 course (3 credit hours) with a MGMT prefix, 1 course (3 credit hours) with a MKTG prefix, and at least 1 course (3 credit hours) with an ACCT or FINA prefix.

In addition, twelve (12) credit hours must be business courses with an ACCT, BLAW, BUSA, ECON, FINA, MGMT, MKTG, SCML prefix at the 3000 level or higher. The remaining twelve (12) credit hours are open electives (they could be business or non-business courses). Open electives may be at a lower level than 3000. Courses with the following prefixes will not be counted in this category: AVIA, CSU, PARA, TECH. Only one internship course can be taken as an elective (this is in addition to the internship taken to satisfy the Required Management Internship Course).

Master of Business Administration (MBA) Requirements

Code	Title	Credit Hours
MBA Core Requirements		24
ACCT 5000	Accounting Concepts	2
ACCT 5200	Accounting for Managerial Deci	3
BUSA 5000	Decision Concepts	1
BUSA 5200	Decision Making-Uncertainty	3
FINA 5100	Managerial Finance	3
MGMT 5101	Org. Development and Change	3
MGMT 5111	Leadership and Organizational	3
MKTG 5200	Marketing Management	3
Capstone Requirement (3 credit hours)		
MGMT 5750	Global Strategic Management	3
Concentration		9
Choose one concentration from the following:		
Accounting (https://catalog.clayton.edu/academic-catalog/graduate-studies/business-administration-mba/#accounting)		
Data Analytics (https://catalog.clayton.edu/academic-catalog/graduate-studies/business-administration-mba/#analytics)		
Digital Marketing (https://catalog.clayton.edu/academic-catalog/graduate-studies/business-administration-mba/#digital)		
General Business (https://catalog.clayton.edu/academic-catalog/graduate-studies/business-administration-mba/#general)		
Human Resource (https://catalog.clayton.edu/academic-catalog/graduate-studies/business-administration-mba/#human-resource)		

International Business (<https://catalog.clayton.edu/academic-catalog/graduate-studies/business-administration-mba/#international>)

Supply Chain Management (<https://catalog.clayton.edu/academic-catalog/graduate-studies/business-administration-mba/#supply-chain>)

Total Credit Hours 33

* Once students transition fully into the MBA program, select courses which were not completed as General Electives while in the BBA program.

** ECON 2105 Principles of Macroeconomics must be taken as a non-business elective if not taken to satisfy Core IMPACTS.

Suggested Course Sequence

Course	Title	Credit Hours
Freshman		
First Semester		
ENGL 1101	English Composition I	3
MATH 1101	Intro to Mathematical Modeling	3
Communication or Foreign Language course		3
BUSA 1105	Introduction to Business	3
Fine Arts or Intermediate Foreign Language course		3
Credit Hours		15
Second Semester		
ENGL 1102	English Composition II	3
Science Course with Laboratory		3
Science Course with Laboratory		1
ACCT 2101	Principles of Financial Acct.	3
BLAW 2106	Legal Environment of Business	3
Math, Science, or Technology course		3
Credit Hours		16
Sophomore		
First Semester		
ACCT 2102	Principles Managerial Acct.	3
Science Course without Laboratory		3
ECON 2106	Principles of Microeconomics	3
Literature, Philosophy or Foreign Language course		3
MATH 1401	Elementary Statistics	3
Credit Hours		15
Second Semester		
ECON 2105	Principles of Macroeconomics	3
World History		3
CRIT 1101	Critical Thinking	3
MKTG 3101	Principles of Marketing	3
BUSA 2101	Business Analytics	3
Credit Hours		15
Junior		
First Semester		
Student should inform the Department Chair of their interest in the program		
SCML 3102	Operations & Supply Chain Mgmt	3
MGMT 3120	Business Communication	3
Upper Level ACCT or FINA elective		3
Upper Level MGMT elective		3
POLS 1101	American Government	3
Credit Hours		15
Second Semester		
Application for Combined Degree Program required		
MGMT 3101	Mgmt. Prin. & Org. Behavior	3

Upper Level MKTG elective		3
MGMT 4850	Internship/Cooperative Educ.	3
American History course		3
BUSA 4101	Advanced Business Analytics	3
or MKTG 4104 Market Research 7 Analytics		
Credit Hours		15
Senior		
First Semester		
MKTG 3420	Global Business	3
Elective (business or non-business)		3
FINA 3101	Corporate Finance	3
Elective (business or non-business)		3
MGMT 5101	Org. Development and Change ¹	3
Credit Hours		15
Second Semester		
MGMT 4750	Strategic Management	3
Elective (business or non-business)		3
MKTG 5200	Marketing Management	3
Elective (business or non-business)		3
MGMT 5111	Leadership and Organizational	3
Credit Hours		15
Fifth Year		
First Semester		
ACCT 5000	Accounting Concepts ²	2
BUSA 5000	Decision Concepts ²	1
Concentration Elective ^{2,3}		3
Concentration Elective ^{2,3}		3
Concentration Elective ^{2,3}		3
Credit Hours		12
Second Semester		
ACCT 5200	Accounting for Managerial Deci ²	3
BUSA 5200	Decision Making-Uncertainty ²	3
FINA 5100	Managerial Finance ²	3
MGMT 5750	Global Strategic Management ²	3
Credit Hours		12
Total Credit Hours		145

¹ Dual Credit - Course counts toward both degrees.

² Graduate Residency Course.

³ Concentration in Digital Marketing Elective - Students must select concentration electives from courses within Digital Marketing.