# BBA IN SUPPLY CHAIN MANAGEMENT WITH MBA

### **Program Requirements**

Entrance requirements for the Bachelor of Business Administration (BBA) in Supply Chain Management and Master of Business Administration (MBA) combined degree with a Digital Marketing concentration are:

• 3.0 GPA

Code

· Junior Standing

#### Freshman - Junior Requirements

Students will complete all the Field of Study courses and the Principles of Management, Principles of Marketing, Global Business, and Corporate Finance from the Business core.

### **Senior Standing Requirements**

Title

Students will complete 9 credit hours of approved graduate-level business courses in their final 2 semesters along with their remaining undergraduate coursework.

The student must submit the following to Graduate Admissions during their senior year: graduate application and transcripts from all institutions attended.

# Bachelor of Business Administration (Supply Chain Management) Requirements Program Requirements

Credit

3

24

		Hours
Core IMPACTS		42
Core IMPACTS se Requirements. (ht requirements/unc	m recommendations are shown under the ction of the Undergraduate Graduation ttps://catalog.clayton.edu/graduation-dergraduate-graduation-requirements/coresciencemajorstext)	
Field of Study - S	upply Chain Management	18
ACCT 2101	Principles of Financial Accounting	3
ACCT 2102	Principles Managerial Accounting	3
BLAW 2106	Legal Environment of Business	3
BUSA 1105	Introduction to Business	3
BUSA 2101	Business Analytics	3
ECON 2105	Principles of Macroeconomics <sup>1</sup>	3
or ECON 2106	Principles of Microeconomics	
Upper Division Bu	siness Core Requirements	18
FINA 3101	Corporate Finance	3
MGMT 3101	Mgmt. Prin. & Org. Behavior	3
MGMT 3120	Business Communication	3
MKTG 3101	Principles of Marketing	3
MKTG 3420	Global Business	3

**Operations & Supply Chain Mgmt** 

**Required Supply Chain Management Major Courses** 

SCML 3105	Intro to Transportation & Log.	3
SCML 3106	Principles-Supply Chain Mgmt	3
SCML 3580	Operations and Warehouse Mgmt	3
SCML 4105	Global Sourcing in SCM	3
SCML 4170	Financial Issues in SCM	3
SCML 4750	Performance Measurement in SCM	3
BUSA 4101	Advanced Business Analytics	3
or MKTG 4104	Market Research & Analytics	
BUSA 4850	Internship/Cooperative Education	3
or BUSA 4851	Internship/Cooperative Educati	
or BUSA 4852	Internship/Cooperative Educati	
<b>General Electives</b>	2	15
<b>Business Capstor</b>	ne	3
MGMT 4750	Strategic Management	3
<b>Total Credit Hours</b>	<b>S</b>	120

ECON 2105 Principles of Macroeconomics should be taken in Core IMPACTS or as a free elective

Fifteen (15) credit hours of general electives. Students should select nine (9) credit hours of MBA core courses for the General Electives area (if course pre-requisites are met). Three (3) credit hours must be from business courses with an ACCT, BLAW, BUSA, ECON, FINA, MGMT, MKTG, SCML prefix at the 3000 level or higher.

The remaining three (3) credit hours are open electives (they could be business or non-business courses). Open electives may be at a lower level than 3000. Courses with the following prefixes will not be counted in this category: AVIA, CSU, PARA, TECH. Only one internship course can be taken as an elective (this is in addition to the internship taken to satisfy the Required Major Supply Chain Management courses).

## Master of Business Administration (MBA) Requirements

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Code	Title	Credit Hours
MBA Core Requ	uirements	24
ACCT 5000	Accounting Concepts	2
ACCT 5200	Accounting for Managerial Deci	3
BUSA 5000	Decision Concepts	1
BUSA 5200	Decision Making-Uncertainty	3
FINA 5100	Managerial Finance	3
MGMT 5101	Org. Development and Change	3
MGMT 5111	Leadership and Organizational	3
MKTG 5200	Marketing Management	3
Capstone Requ	irement (3 credit hours)	
MGMT 5750	Global Strategic Management	3
Concentration		9
Choose one cor	ncentration from the following:	
Accounting (	(https://catalog.clayton.edu/academic-catalog/	

Accounting (https://catalog.clayton.edu/academic-catalog/graduate-studies/business-administration-mba/#accounting)

Data Analytics (https://catalog.clayton.edu/academic-catalog/graduate-studies/business-administration-mba/#analytics)

Digital Marketing (https://catalog.clayton.edu/academic-catalog/graduate-studies/business-administration-mba/#digital)

General Business (https://catalog.clayton.edu/academic-catalog/graduate-studies/business-administration-mba/#general)

Human Resource (https://catalog.clayton.edu/academic-catalog/graduate-studies/business-administration-mba/#human-resource)

International Business (https://catalog.clayton.edu/academic-catalog/graduate-studies/business-administration-mba/#international)

Supply Chain Management (https://catalog.clayton.edu/academic-catalog/graduate-studies/business-administration-mba/#supply-chain)

### Total Credit Hours 33

- Once students transition fully into the MBA program, select courses which were <u>not</u> completed as General Electives while in the BBA program.
- \*\* ECON 2105 Principles of Macroeconomics must be taken as a non-business elective if not taken to satisfy the Core IMPACTS requirement.

## **Suggested Course Sequence**

		Hours
Freshman		
First Semester		
ENGL 1101	English Composition I	3
MATH 1101	Intro to Mathematical Modeling	3
Communication or Foreign L	anguage course	3
BUSA 1105	Introduction to Business	3
Fine Arts or Intermediate Fo	reign Language course	3
	Credit Hours	15
Second Semester		
ENGL 1102	English Composition II	3
Science Course with Laborat	tory	3
Science Course with Laborat	tory	1
ACCT 2101	Principles of Financial Acct.	3
BLAW 2106	Legal Environment of Business	3
Math, Science, or Technolog	y course	3
	Credit Hours	16
Sophomore		
First Semester		
ACCT 2102	Principles Managerial Acct.	3
Science Course without Lab	oratory	3
Literature, Philosophy or For	eign Language course	3
ECON 2106	Principles of Microeconomics	3
MATH 1401	Elementary Statistics	3
	Credit Hours	15
Second Semester		
ECON 2105	Principles of Macroeconomics	3
World History course		3
CRIT 1101	Critical Thinking	3
MKTG 3101	Principles of Marketing	3
BUSA 2101	Business Analytics	3
	Credit Hours	15
Junior		
First Semester		
Student should inform the D	epartment Chair of their interest in the program	
SCML 3102	Operations & Supply Chain Mgmt	3
MGMT 3120	Business Communication	3
SCML 3105	Intro to Transportation & Log.	3

Corporate Finance Derformance Measurement in SCM Corporate Finance Derg. Development and Change 1 Advanced Business Analytics Sch. & Analytics Credit Hours  Corporate Finance Derg. Development and Change 1 Advanced Business Analytics Sch. & Analytics Credit Hours  Credit Hours	3 3 3 3 3 15 2 1 1 3
Performance Measurement in SCM Corporate Finance Org. Development and Change <sup>1</sup> Advanced Business Analytics ch & Analytics Credit Hours  Strategic Management Financial Issues in SCM Marketing Management <sup>1</sup> ness) Leadership and Organizational <sup>1</sup> Credit Hours  Accounting Concepts <sup>2</sup>	3 3 3 15 3 3 3 3 3 3 2 2
Performance Measurement in SCM Corporate Finance Org. Development and Change <sup>1</sup> Advanced Business Analytics ch & Analytics Credit Hours  Strategic Management Financial Issues in SCM Marketing Management <sup>1</sup> ness) Leadership and Organizational <sup>1</sup> Credit Hours	3 3 3 15 3 3 3 3 3
Performance Measurement in SCM Corporate Finance Org. Development and Change 1 Advanced Business Analytics Sch & Analytics Credit Hours  Strategic Management Financial Issues in SCM Marketing Management 1 ness) Leadership and Organizational 1	3 3 3 3 15 3 3 3 3
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Performance Measurement in SCM Corporate Finance	3
Performance Measurement in SCM	3
Global Business	3
Credit Hours	15
	3
Global Sourcing in SCM	3
nternship/Cooperative Educati	3
Operations and Warehouse Mgmt	3
Mgmt. Prin. & Org. Behavior	3
ree Program Required	
Credit Hours	15
American Government	3
֡	Principles-Supply Chain Mgmt American Government Credit Hours  ree Program Required Mgmt. Prin. & Org. Behavior Operations and Warehouse Mgmt Internship/Cooperative Educati Global Sourcing in SCM

Dual Credits-Course counts toward both degrees.

Credit

<sup>&</sup>lt;sup>2</sup> Graduate Residency Course.

Students must select concentration electives from courses within Digital Marketing.