

# BUSINESS MINOR FOR NON-BBA MAJORS

The business administration minor is beneficial to students from other disciplines and majors. Basic business principles can be applied throughout numerous types of organizations and professional settings. The leadership of people and management of money are universal topics. Students gain knowledge in the fundamental areas of accounting, economics, management, and marketing. In addition, they obtain exposure to local, regional, and global business perspectives.

Code	Title	Credit Hours
<b>Required Courses</b>		<b>15</b>
ACCT 2101	Principles of Financial Accounting	3
ECON 2105	Principles of Macroeconomics	3
ECON 2106	Principles of Microeconomics	3
MKTG 3101	Principles of Marketing	3
MGMT 3101	Mgmt. Prin. & Org. Behavior	3
<b>Elective Courses</b>		<b>3</b>
Choose one 3000 or 4000 designated course. These are examples of courses that students can take.		
ECON 4103	Monetary Economics	
ECON 4320	Economics of Innovation	
ECON 4501	International Economics	
ECON 4601	Entertainment & Sports Economi	
ECON 4644	Managerial Economics	
MGMT 3520	Negotiation and Conflict Mgmt.	
MGMT 4101	Human Resource Management	
MGMT 4102	Organizational Behavior	
MGMT 4311	Entrepreneurship	
MGMT 4320	Creativity & Mgmt. of Change	
MKTG 3302	Consumer Behavior	
MKTG 3312	Services Marketing	
MKTG 3520	Negotiation and Conflict Mgmt.	
MKTG 4106	Advertising and Promotion Stra	
MKTG 4510	Retailing	
SCML 3105	Intro to Transportation & Log.	
SCML 3106	Principles-Supply Chain Mgmt	
<b>Total Credit Hours</b>		<b>18</b>