

BUSINESS (BUSA)

BUSA 5000. Decision Concepts (1)

This foundation course introduces business analytics concepts and methods and how to analyze data to solve business problems. This course covers topics in describing the distribution of variables, finding relationships among variables, and an introduction to probability and probability distributions with an emphasis on spreadsheet applications in decision-making.

BUSA 5120. Special Topics in Business (3)

Selected advanced topics in current business trends. This course will be offered as fits the needs and interests of the student and faculty.

BUSA 5130. Internship/Cooperative Education (3)

Individually designed learning program involving field experience in private or public sector. Program of study and student supervision must be approved by the Dean of Business or designee and Director of Business Graduate Program.

BUSA 5140. Indep. Study/Directed Research (3)

Special work arranged in consultation with instructor. Requires approval of the MBA Director

BUSA 5200. Decision Making-Uncertainty (3)

This experiential learning, project based course employs quantitative statistical methods as analytical tools to understand and solve management issues for business decision making. There is extensive use of applied business scenarios to illustrate concepts and computer software for data analysis. The successful student will complete this course with the ability to effectively evaluate and interpret statistical results and provide managerial recommendations based on findings. In addition to heavy analytical skills, the successful student will have gained project, client and data management skills to make decisions under uncertainty.

Prerequisites: BUSA 5000

BUSA 6103. Sports and Entertainment Econ (3)

Economic and analytical tools are used to explore a wide variety of issues for the sports and entertainment industry. In the entertainment industry, this includes a discussion of the economics of various forms of media including movies, cable, and music. Then the economic issues of casinos and amusement parks will be examined. After reviewing these subjects we move to study both professional and collegiate sports events and characteristics.