

# BUSINESS (BUSA)

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## **BUSA 1105. Introduction to Business (3)**

This course assists students to understand the relationships of the various business disciplines. Topics covered include economic environment, global competition, entrepreneurship, general and human resources management, marketing, accounting, finance, and business careers. In order to foster students' ability to think critically, this course emphasizes an integrated approach that provides opportunities for study of the synergy among various business functions.

## **BUSA 2101. Business Analytics (3)**

The objective of the course is to introduce students to basic mathematical, statistical, and graphical methods in the application of data-driven problem solving and decision making for business. The course will provide students with opportunities to get hands on experience in the application of these tools.

**Prerequisites:** MATH 1401

## **BUSA 3700. Bus. Ethics/Corp. Social Resp. (3)**

This case study course requires students to analyze a variety of complex business situations and to form and justify plausible decision alternatives that reflect ethical concepts, concern for multiple stakeholder groups, and a range of decision-making criteria, processes, and outcomes.

## **BUSA 3800. Selected Topics in Business (3)**

An examination of selected topics pertinent to the field of business.

**Prerequisites:** ENGL 1101 and CRIT 1101 and POLS 1101

## **BUSA 4101. Advanced Business Analytics (3)**

This course will be an upper-level, major-required course for business majors and it will complete a multi-course sequence in analysis and business analytics, providing BBA majors with a business analytics skill set necessary in a post-graduate business career.

**Prerequisites:** BUSA 2101 or BUSA 3101

## **BUSA 4850. Internship/Cooperative Education (3)**

Individually designed learning program involving field experience in private or public sector. Program of study and student supervision must be approved by the Dean of Business or designee and Director of Experiential Learning.

## **BUSA 4851. Internship/Cooperative Education (3)**

Individually designed learning program involving field experience in private or public sector. Program of study and student supervision must be approved by the Dean of Business or designee and Director of Experiential Learning.

## **BUSA 4852. Internship/Cooperative Education (3)**

Individually designed learning program involving field experience in private or public sector. Program of study and student supervision must be approved by the Dean of Business or designee and Director of Experiential Learning.

## **BUSA 4900. Indep. Study/Directed Research (3)**

Special work arranged in consultation with instructor. Requires approval of the Dean or Associate Dean.

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## **BUSA 4902. Indep. Study/Directed Research (3)**

Special work arranged in consultation with instructor. Requires approval of the Dean or Associate Dean.