

# MANAGEMENT (MGMT)

## **MGMT 2120. Business Communication (3)**

A study of the communication process within organizations including interactive communications and related external communications.

The course contains significant components of writing and speaking by students. In addition, the course incorporates activities related to career planning. The official writing assessment for BBA students is administered in this course.

**Prerequisites:** ENGL 1102

## **MGMT 3101. Mgmt. Prin. & Org. Behavior (3)**

Designed to introduce basic principles and concepts of management that are applicable to a variety of organizations. Topics include a history of the study of management, underlying ideas of "schools of management thought," and functional and behavioral aspects of management and organizational theory.

## **MGMT 3102. Performance/Quality Management (3)**

This course includes the history of the development of operations management and total quality management (TQM). Selected topics of both operations and TQM such as work simplification, team building, statistical process control, Deming's 14 points for managing productivity, work measurement, and others are included in this course. Admission to the School of Business required.

**Prerequisites:** (MGMT 3101 or MGMT 301) and BUSA 3101

## **MGMT 3120. Business Communication (3)**

A study of the communication process within organizations including interactive communications and related external communications. The course contains significant components of writing and speaking by students. In addition, the course incorporates activities related to career planning.

**Prerequisites:** ENGL 1102

## **MGMT 3520. Negotiation and Conflict Mgmt. (3)**

This course will explore the concept of negotiation in both the national and international environments. Attention will be paid to topics such as strategies and tactics, non-verbal communication, and ethical and cultural aspects. Other forms of dispute resolution used in business, such as mediation and arbitration will also be addressed, and the design of conflict management programs will be examined.

**Prerequisites:** MGMT 3101 and MKTG 3101

## **MGMT 4101. Human Resource Management (3)**

The principles and practices of personnel management, including the responsibilities of personnel departments such as recruiting, placing, training and evaluating personnel, and meeting legal requirements.

**Prerequisites:** MGMT 3101

## **MGMT 4102. Organizational Behavior (3)**

Study of the behavioral aspects related to the management of individuals and groups within an organization.

**Prerequisites:** (MGMT 3101 or HCMG 3101 or HSCI 301 or MGMT 301)

## **MGMT 4111. Leadership (3)**

A study of the theories of leadership including the effect of leadership styles on organizational structure, change, and effectiveness.

**Prerequisites:** MGMT 3101

## **MGMT 4140. Film and Entertainment Mgmt (3)**

This course provides an overview of the entertainment business with a primary focus on film, and secondary focus on television, music, and digital media. Students will examine industry practices for managing productions, portfolios, organizations, and talent. The course will also provide managerial insight into current trends and issues pertaining to the following core areas: content creation, financing, business law, marketing, distribution, technology disruptions, leadership, and strategy.

## **MGMT 4250. Women in Leadership (3)**

This course is a survey of women in leadership from an historical and strategic perspective. Focus is on identification of useful theories and the application of appropriate strategies to promote the development of women in the business world.

## **MGMT 4311. Entrepreneurship (3)**

The operation of a small business enterprise; the essentials of entrepreneurship, comprehensive business planning including market research and analysis, selecting and leading employees, and financial analysis.

## **MGMT 4312. Social Innovation and Entrepre (3)**

An introduction to the emerging field of social innovation and social entrepreneurship, whose aim is to achieve a "double bottom line" with meaningful social returns, as well as sustainable or competitive financial returns –through their products, services and other business practices. The course will also encourage students to think critically, and address some of the world's most pressing societal issues and problems using innovative and entrepreneurial solutions.

## **MGMT 4320. Creativity & Mgmt. of Change (3)**

The purpose of this course is to introduce students to methods and strategies for improving individual and group creativity and for managing planned change in organizations. They will identify the impediments and contributors of effective planned change and study techniques for implementing change. Students will also apply and utilize a variety of techniques to improve their individual and group creativity, as well as understand the factors that encourage and inhibit creative behavior.

## **MGMT 4403. International Management (3)**

Survey course introducing students to the considerations involved in the international flow of people, information, funds and goods and services for commercial purposes. The course focuses on business strategies facing organizations engaged in business in other countries.

**Prerequisites:** MKTG 3420 (may be taken concurrently)

## **MGMT 4510. Legal Issues in Human Resource (3)**

A course designed to acquaint both employees and employers with legal issues that arise in the scope of employment. Selected issues may include drug testing, right to work, contract negotiations, grievance procedures, arbitration, and sexual harassment.

**Prerequisites:** BLAW 2106 or BUSA 2106 or BLAW 3370 or TECH 3115

## **MGMT 4725. Dean's Senior Seminar in Bus. (3)**

A case-based course that provides an in-depth examination of comprehensive business problems in organizations.

**Prerequisites:** FINA 3101 and MKTG 3101 and MGMT 3101 and BUSA 3700 and BUSA 3101 and MGMT 3120 and MGMT 3102 (may be taken concurrently) and MKTG 3420 (may be taken concurrently)

**Restrictions:** Accounting, General Business, Management, Marketing

**MGMT 4750. Strategic Management (3)**

A capstone course to integrate the knowledge and skills gained in a student's program of study. It is an opportunity for a student to formulate an overall business policy and strategy. To be taken during last two semesters before graduation; last semester is strongly preferred.

**Prerequisites:** FINA 3101 and MKTG 3101 and MGMT 3101 and (BUSA 3101 or BUSA 2101) and MGMT 3120 and (MGMT 3102 (may be taken concurrently) or SCML 3102 (may be taken concurrently)) and MKTG 3420 (may be taken concurrently)

**MGMT 4800. Selected Topics in Management (3)**

A detailed examination of selected topics in management.

**Prerequisites:** MGMT 3101

**MGMT 4850. Internship/Cooperative Educ. (3)**

Individually designed learning program involving managerial field experience in private or public sector. Program of study and student supervision must be approved by the Dean of Business or designee and Director of Experiential Learning.

**MGMT 4851. Internship/Cooperative Educ. (3)**

Individually designed learning program involving managerial field experience in private or public sector. Program of study and student supervision must be approved by the Dean of Business or designee and Director of Experiential Learning.

**MGMT 4852. Internship/Cooperative Educ. (3)**

Individually designed learning program involving managerial field experience in private or public sector. Program of study and student supervision must be approved by the Dean of Business or designee and Director of Experiential Learning.